

Privacy: a comparison of GDPR and Australia's Data Privacy rules - tools for good project and business management.

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Over the past two years, as more and more data are collected, stored and analysed, the international legal landscape around privacy has changed. Australia's Data Privacy Act 1988 was amended in 2017 by the Data Privacy Amendment (Notifiable Data Breaches) Act, while EU General Data Protection Regulation (GDPR) came into effect across all EU countries in May 2018.

Privacy – what do we mean?

In this paper I will discuss:

- Different focal points for privacy internationally
 - o E.g. EU, Australia, USA, China
 - o Brexit challenges, concept of adequacy and privacy shield
- Compare and contrast international concepts of Privacy
 - o the rights of the individual
 - o the obligations of organisations
- Breach management obligations
- Privacy versus other laws
 - o Telecommunications and Other Legislation Amendment (Assistance and Access) Bill 2018 (Australia)
- Discuss whether *privacy* is synonymous with *security*
- Developments in ISO standards on privacy

Taking the best bits.

I will describe in more detail tools that are required under GDPR but that could be useful in non-GDPR jurisdictions as powerful Project and Risk Management tools.

- The Privacy Impact Assessment
 - o This is a very powerful extension to risk management tools commonly used. Preparing a Privacy Impact Assessment allows you to consider what data you need to protect and why, how you will protect it, consider the risks and make informed decisions on how to manage such risks. I will discuss when and how Privacy Impact Assessments should be conducted.
- Data Asset Register

- o What data do you hold? Why? How do you manage it? This is very useful information for every organization to have at your fingertips, even if you're not covered by the GDPR obligation to maintain such a register. I will discuss what a data asset register is, why such a register is useful and how to build and maintain it.
- Working with contractors and subcontractors
 - o Are your data processors aware of their obligations? How do you know/ How do you know if *their* sub-processors are aware and compliant?
- Breach management
 - o Aaaaaaggggggh – what do we do now?

Wrap up

- What does Privacy mean to me as an individual?
- How would I like organisations to manage MY personal data?

How can we build awareness of our obligations into our organisations' culture?